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- 16-18 EKİM | OCTOBER 2024 MTA Kültür Sitesi | MTA Cultural Center ANKARA

# **Sponsorship Details**

#### DIAMOND SPONSORSHIP - 12.500 € + VAT

- ✓ The privilege of delivering the 5 minutes opening speech
- √ 18 m<sup>2</sup> exhibition space in the congress foyer area
- $\checkmark$  Use of the company logo as the MAIN SPONSOR on all printed and digital materials
- ✓ Use of the company logo as the MAIN SPONSOR on decorations such as stage backdrops, banners, and welcome desks (large size)
- ✓ Conference bag advertising insert (prepared by sponsor)
- ✓ Company logo on lanyard
- ✓ Program book advertisement (outer back cover)
- √ %20 discount for other sponsorships

#### GOLD SPONSORSHIP - 10.000 € + VAT

- $\checkmark$  12 m<sup>2</sup> exhibition space in the congress foyer area
- ✓ Use of the company logo as the gold sponsor on all printed and digital materials
- ✓ Use of the company logo as the gold sponsor on decorations such as stage backdrops, banners, and welcome desks (medium size)
- ✓ Conference bag advertising insert (prepared by sponsor)
- ✓ Program book advertisement (inner back cover)
- √ %15 discount for other sponsorships

### SILVER SPONSORSHIP - 7.500 € + VAT

- √ 8 m<sup>2</sup> exhibition space in the congress foyer area
- ✓ Use of the company logo as the silver sponsor on all printed and digital materials
- ✓ Use of the company logo as the silver sponsor on decorations such as stage backdrops, banners, and welcome desks (small size)
- √ Conference bag advertising insert (prepared by sponsor)
- ✓ Program book advertisement (½ page)
- √ %10 discount for other sponsorships

#### REGULAR SPONSORSHIP - 2.500 € + VAT

- √ 6 m<sup>2</sup> exhibition space in the congress foyer area
- ✓ Use of the company logo as the regular sponsor on all printed and digital materials
- ✓ Use of the company logo as the regular sponsor on decorations such as stage backdrops, banners, and welcome desks

#### PROMOTION SPONSORSHIP - 6.000 € + VAT

- ✓ The sponsor logo will be printed on promotional items such as bags, notepads, and pens to be distributed to participants at the conference
- ✓ Use of the company logo as the regular sponsor on all printed and digital materials
- ✓ Use of the company logo as the regular sponsor on decorations such as stage backdrops, banners, and welcome desks
- ✓ Conference bag advertising insert (prepared by sponsor)

(Depending on the usage location, the sponsor's logo may be smaller than the other sponsors)

#### GALA DINNER SPONSORSHIP - 6.000 € + VAT

- ✓ Adorning the special salon where the gala dinner will be held with company visuals
- ✓ Use of the company logo as the regular sponsor on all printed and digital materials
- ✓ Use of the company logo as the regular sponsor on decorations such as stage backdrops, banners, and welcome desks
- ✓ Conference bag advertising insert (prepared by sponsor)

#### COFFEE BREAK SPONSORSHIP - 6.000 € + VAT

- ✓ Placing the company's visual materials, such as table flags and roll-ups, in the coffee break area of the fair
- ✓ Use of the company logo as the regular sponsor on all printed and digital materials
- ✓ Use of the company logo as the regular sponsor on decorations such as stage backdrops, banners, and welcome desks

#### COMMERCIAL PRESENTATION - 3.000 € + VAT

✓ Conducting a commercial presentation for 30 minutes, including a 20-minute presentation and a 10-minute Q&A session, on a topic to be agreed upon with the executive committee in advance

(The day and time of the presentation will be discussed according to the conference schedule)

www.geophysicsturkiye.org



## **GEOPHYSICAL CONGRESS & EXHIBITION of TÜRKİYE**

16-18 EKİM | OCTOBER 2024 MTA Kültür Sitesi | MTA Cultural Center ANKARA

## **Sponsorship Details**

	DIAMOND	GOLD	SILVER
Privilege of speaking at the opening session	~	X	X
Exhibition booth at the foyer area	18 m²	12 m²	8 m <sup>2</sup>
Distribution of the company brochures in congress bags	*	>	***************************************
Company logo on stage banner	Large	Medium	Small
Discount on other sponsorship types	%20	%15	%10
Company logo on lanyard	~	X	x
Usage of company logo on all printed/digital materials	*	*	<b>\</b>
Program book advertisement	Outer Back Cover	Inner Back Cover	½ Page



